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New fuels : Astre supports its members

**With the objective of carbon neutrality by 2050\*, the energy transition is now a major challenge for road freight transport.**

**The Astre group of hauliers and logisticians is supporting its members in their approach through a series of webinars dedicated to new fuels. The aim is to inform and answer questions from Astre members in order to guide them in their future investment.**

For several years now, transport professionals have been working on different ways to reduce their CO2 emissions, such as investing in more energy-efficient vehicles and fuels. In recent years, new types of "renewable, green or alternative" fuels have emerged, some of which promise to be more environmentally friendly. These innovations inevitably impact on transport operators' current and future equipment choices, and raise legitimate questions: What is the real deal with alternative fuels? What are the impacts in terms of finance, infrastructure, greenhouse gas emissions, vehicle acquisition and maintenance, skills development and commercial added value?

To answer Astriens' questions and facilitate their investment choices, Astre has set up a series of webinars entitled "Green Friday".

One Friday per month from October 2021 to January 28, 2022, shippers, manufacturers, energy providers and training organizations will be invited to speak as experts on five specific topics. In order to enrich the exchanges, these expert reports are accompanied by the testimonies of two members of the Group for a sharing of experiences between colleagues.

*"The idea of these meetings was obvious in view of the many questions raised by transporters. To date, there is no perfect solution, each one has its advantages and disadvantages.*

*Astre's role is not to guide the choice of members by favouring one solution over another, but to give leads and inform in all objectivity. This is one of the advantages of being a member of the network",* explains Denis Baudouin, President of the Astre Group.

### **Support as a global approach**

The rate of participation in these webinars confirms the strong interest of transporters in these environmental issues and testifies to the added value of belonging to the Astre network.

These webinars are an example of the tools and services made available to Astriens.

Informing, assisting, advising, all these actions are part of a global approach to support members as the very essence of the cooperative. The setting up of the webinars is the result of a collaboration between different Astre services.

In 30 years, the cooperative has surrounded itself with talents and skills evolving within a dozen departments: Commerce, Purchasing, Network, CSR, Digital, Communication, ... A panel of know-how at the service of Astriens.

\*Carbon neutrality objective: this objective is part of the national low carbon strategy (SNBC)

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## **Green Friday themes**

### **TO BE OR NOT TO B100**

Infrastructure, equipment and maintenance, purchasing aids and tax systems, how to take advantage of the B100?

### **FULL THROTTLE FOR NGV**

CNG or LNG, infrastructure, LEZ, feedback, added value, etc.

### **ROAD HAULAGE IS GOING ELECTRIC**

The next technological challenge to come for the road haulage sector: the transition to electric. Understanding the coming revolution...

### **GREENING MY FLEET, A COMMERCIAL NECESSITY?**

An asset for the shippers, a “commercial jump” for the Astrians, for a win-win relationship?

### **MAINTENANCE, TECHNICAL EXPERTISE, NEW SKILLS IN MY WORKSHOP?**

With changing techniques and updates to training content, the Astrians are rising to the challenge when it comes to improving professionals’ skills